

Innovative products, high order intake, global growth

Good prospects for CLOOS

HAIGER, January 2022 – Increasing material and supply bottlenecks, the effects of the climate crisis, tougher international competition, the shortage of skilled workers and the ongoing COVID 19 pandemic – the challenges for German mechanical engineering companies are constantly growing. Despite these demanding general conditions, the CLOOS group was able to close the 2021 financial year very successfully and is back on track for growth. The average annual growth rate of 10 per cent in order intake and turnover returned to the level of before the Corona crisis.

"We are proud of innovations and further developments in all product areas," says Managing Director Stephan Pittner. After the departure of long-time managing director Sieghard Thomas, he has been managing the company since the beginning of the year together with Alexander Veidt, who joined CLOOS in November. "With many new products, we have again set high standards in manual and automated welding technology." Last year, for example, the company successfully established the new QINEO StarT entry-level welding machine series on the market, developed a new high-end power source for TIG welding with QINEO Quest, introduced innovative welding processes for even more efficient welding production and repositioned the extensive QIROX robot portfolio for different production requirements. In addition, CLOOS successfully launched QIROX Expert Line, a new modular product line for standard automation components on the Chinese market which shall now be rolled out worldwide.

In addition, digitisation has been a central topic at CLOOS for many years and is being strongly promoted in development: Starting with individual component identification, offline programming, 3D measurement, automatic operating and production data monitoring, easily scalable dashboards to preventive maintenance and servicing. An internal digitisation team is continuously developing the C-Gate IoT Platform – the focus here is on the individual requirements of the customers. "We want to combine our diverse digital solutions into a holistic platform in the coming months," explains Pittner. He is confident of continuing the positive trend with intelligent products and solutions in 2022. "Our development budget is well above the industry average with a share of more than eight percent of turnover because innovative products are the basis for the success of the company group."

In order to position itself even better for the future and to further increase the degree of automation and flexibility in production, CLOOS invested heavily in the area of mechanical processing at the headquarters in Haiger

last year with new high-tech machines. "As a global company we do not only want to grow further in Haiger," emphasises Alexander Veidt. "We are also continuously expanding our international locations in order to increase local capacities." For example, the Czech subsidiary CLOOS Prague more than doubled its action area at a new location last year.

CLOOS has 13 subsidiaries, some with their own production facilities. Around one third of the 850 employees work at the international locations. In addition, there are more than 60 sales and service centres worldwide



Photo 1: CLOOS Managing Directors Stephan Pittner and Alexander Veidt are optimistic about the future.

CLOOS Welding technology:

Robot and welding technology from a single source

Since 1919, Carl Cloos Schweisstechnik GmbH has been one of the leading companies in welding technology. More than 800 employees all over the world realise production solutions in welding and robot technology for industries such as construction machinery, railway vehicles, automotive and agricultural industry. The modern CLOOS welding power sources of the QINEO series are available for a multitude of welding processes. With the QIROX robots, positioners and special purpose machines CLOOS develops and manufactures automated welding systems meeting the specific requirements of the customers. The special strength of CLOOS is the widely spread competence. Because – from the welding technology, robot mechanics and controller to positioners, software and sensors – CLOOS supplies everything from a single source.

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